

SCD focus team conference call

February 18, 2011

2:00-3:30 p EST

Phone number 1-866-746-2456

Password: 3234152#

ATTENDANCE:

| <u>Focus Team Members</u> | <u>Others</u> |
|----------------------------------|------------------------|
| <u>Present:</u> | <u>Present:</u> |
| Heather Triezenberg | Rick DeVoe (SC SG) |
| Joshua Brown | Gene Kim |
| Lisa Adams | Amy Scaroni |
| Lauren Land | |
| Jim Hurley | |
| Jim Falk | |
| Kristen Grant | |
| John Carey | |
| Stephanie Showalter (maybe) | |
| David Hart | |
| | |
| <u>Absent:</u> | |
| Brian Miller | |
| Mike Orbach | |
| Tom Murray | |
| Sarah van der Schallie | |
| John Jacob | |
| Marty Jaffe | |
| Mike Spranger | |

AGENDA:

1. Announcements & review agenda- Heather Triezenberg
 - a. Notes from December conference call are online
 - b. Round robin of introductions
 - c. Membership changes
 - i. Lauren is the new SCD/ HRCC focus team coordinator
 - ii. Ross Heath has resigned as SCD SGAB liaison, Mike Orbach is our new SGAB liaison.
 - d. Progress Report has been released- sent to Leon January 19, sent to SGA & SGAB February 5, and posted in NSGO newsletter & NSGO website on February 24.
 - e. **CMSP workshop “Applying Coastal and Marine Spatial Planning as a Tool to Site Offshore Renewable Energy and Other Future Uses: A Workshop to Learn Ocean Planning Tools and Techniques” May 23-25 Narragansett, RI**
Not sure what NOAA resources will be available given current fiscal status. RI SG has been a leader in CMSP with their own state SAMP planning. But they are also

planning a national workshop on CMSP. Heather Triezenberg has been tapped for a NOAA CMSP working group, and she will be working to highlight Sea Grant's work on CMSP.

Rick DeVoe- SC SG has been working a lot with CMSP, building partnerships such as the South Atlantic Governors Alliance (SAGA) that has an action plan that includes CMSP. SC SG has been working with NC SG and SAGA as a temporary program manager agent. Also, SC SG will be responding to NOAA federal funding opportunities (sought proposals from regional ocean partnerships) and to initiate CMSP efforts (southatlanticalliance.org). One challenge is that there is a national call for CMSP that focuses on regional scale, however everything is managed locally or federally (except fisheries). Governors alliance might be able to support a regional fabric as they move forward. Joshua Brown- How is CMSP being perceived in alliance? Rick- pretty well, the executive planning team has about 30-40 people on it (NGO's, coastal planners, academia, etc) it's being discussed in a non-political environment. Governors are cautiously supporting it, strongly stated that they don't want governance at a regional level. All regions submitted proposals based on NOAA's funding- they all must have a strong CMSP element.

Heather- is anyone interested in working on a CMSP community of practice, or to help Heather work on this effort. David Hart (WI SG) would like to be involved, and he thinks FL SG might be interested in well (Mike Spranger is not on the call). Kristen Grant could reach out to the SCCD network to see if others were interested; could make CMSP a focus group of the SCCD network. Stephanie, NSG law center has been working on CMSP, but knows all legal programs are also working on CMSP. Rick DeVoe is also interested in participating.

ACTION: Heather will get back to CMSP interested parties after her meeting to discuss how they might be of help.

2. Round robin updates, including progress on our action items
 - a. National Projects
 - i. Land use/ land cover/ intensity data set- Heather & David Hart
 1. Dates have been set for April 21-22 in Charleston, SC
 2. Details will be finalized today or Monday
 3. Objectives of meeting- next generation land use/ land cover/ intensity for coastal watersheds.
 - a. New satellite technologies- quick turn around, less expensive, high resolution sensors, frequent updates, large paradigm shift in what's capable.
 - b. Identified a number of experts to join the meeting.
 - ii. Coastal Smart Growth Expert Panel- Lisa Adams
 1. Steering committee has decided to have the expert panel focus on "How does a coastal community address the questions of where, how, and what to develop or redevelop that achieves the coastal

smart growth goals and minimizes risks from current hazards and future hazards due to climate change?”

2. 4 Sub-committees are being formed
 - a. Researching literature/ identifying existing resources
 - b. Identifying potential panelists
 - c. Meeting logistics
 - d. Agenda, participant roles, holding pre-panel calls with panelists, securing additional resources
- iii. Sustainable Tourism Roundtable- Jim Falk
 1. There was a kick off meeting at Sea Grant Week to introduce the topic ~ 25 people attended
 2. Committee met yesterday to discuss logistics,
 3. Aiming for late May/ early June
 4. Invite as many Sea Grant people as possible
 5. Want to bring a new light to sustainable tourism, how does that fit into SCD focus area and in respect to climate change? Objective is to gather Sea Grant colleagues to brainstorm and talk about emerging issues. Where can Sea Grant play a good role to better service this industry? (It's been about 18 years since this community has been together)
 6. Mid-Atlantic location to draw NOAA folks
 7. A meeting with the steering committee will be in mid-March to work out more logistics
 8. Want to establish a list serve for communication
- iv. Climate Summit- Joshua Brown
 1. Land Grant/ Sea Grant meeting- identify strategic needs of climate extension
 2. Planned for mid to late summer
 3. Objective is to convene think tank of sea grant & land grant extension leaders- what needs to happen for climate extension. Try to build more of a partnership between these 2 programs.
 4. Does USDA have \$ for climate extension?- well, regional climate research is well funded but it is funded separate from extension line.
- b. Summary of Goal 2 and Goal 3 impacts that can be mined/ highlighted
 - i. Goal 3 (Jim Hurley): Goal 3 went through each impact and rated them based on a triangle (info deliver & outputs, outcomes (development of policies), impacts (an observable change as a result of a policy)). Sub team is informally following up on the top impacts with programs to figure out if Sea Grant really did have role in this impact. Figure out if these are really the impacts they want to push forward for communication. 3-4 were identified and they've followed up with 1 or 2. Want to capture the observable change that has occurred as a result of Sea Grant activities.

ACTION: Heather will touch based with Jim off line.

- c. SCD/ SCCD toolbox- Kristen Grant
 - i. 3 toolboxes are being formed
 - 1. SCCD network- interest groups have been formed (10) which are more for networking, but SCCD executive committee decided to give them a task- compile resources for that topic.
 - 2. Coastal Smart Growth Website- looking to attach references and resources for the “policies, tools and techniques” listed in the document “Smart Growth for Coastal and Waterfront Communities”.
 - 3. National Toolbox- Sea Grant Tools reported annually by the network work will be posted on the NSGO website so that they are publicly available.
- d. Extension interviews- Preserve America Project- Heather Triezenberg
 - i. SCD Engagement Goal: documenting the meaning and significance of extension agents’ experience (“oral history”).
 - 1. Submitted a short proposal and was asked to submit a full proposal.
 - 2. Haven’t been notified yet, will need to wait for the FY 11 budget.
 - 3. Might be able to still implement the idea even if we don’t get funding.
 - 4. Heather and Mike Liffmann have a few names but will be soliciting other names.
 - 5. Product: oral history of SG extension reflections (Story Corps, voices of the fisherman). Audio recording, posted on website, will be transcribed and generate short excerpts.
- e. National Stories
 - i. Renewable Energy by Meredith Haas
 - 1. Draft has been written, sort of an update of the 2009 NSGO report
 - 2. Meredith has had some questions regarding the audience, what is Sea Grant’s role in this? Other missing information?
 - ii. Healthy Coastal Economies (Goal 1: Kristen, Stephanie, Jim Falk, Tom, Brian)
 - 1. Lots of communication after New Orleans meeting, but not much communication recently.
 - 2. Last year the communicators said there wasn’t enough information
 - 3. Goal team decided to provide some guidance to the communicator
 - 4. Jim, Stephanie and Kristen have identified an approach
 - a. Jim went back to impacts to look for a common thread. Many had a link to working waterfronts & waterways. Can we combine this economic benefit into Tom’s story?
 - 5. Kristen asks for a deadline to get info/ an outline to a writer
 - *Heather response-end of March? Kristen thought they might not need too much time, so perhaps 1st week of March. Sub-team might need to go back out to programs to verify and clarify info in the impact statements.
 - 6. Request to think about audiences and uses for the story as well.

- iii. Janet Krenn, is writing a Working Waterways & Waterfronts story- Goal 1 will review the story to see if they can combine their story with this effort.

ACTION: Heather will ask if she can forward it to Goal 1.

- f. Communication with other NOAA offices/ programs—how can we highlight our work?
 - i. NOS Coastal Storms- Sea Level Rise- Heather has been involved with this group and asked to id social science research around this topic.
 - ii. Linwood Pendleton- asked Heather to provide suggestions for virtual tours for the NOAA Science Advisory Board.
 - iii. Always looking for suggestions!
 - g. Identification of national metrics relevant to our SCD goals/ outcomes
 - i. Keep on agenda for future calls- no one has pursued or thought about- table for another meeting.
 - h. Possible uses of any available funding- not sure how much money we will have, if we get any
 - i. Funding a strategic visioning retreat with CSC staff for SCD
 - 1. Might look to the next strategic plan and a little further out.
 - ii. Funding a retrospective evaluation of our impact and outcomes
 - ?- When will impacts come in, when is the annual meeting and when will the progress report be due. Heather- not sure if impacts and annual reporting will be submitted by programs at the same time.
 - Next conference call might have a better idea of \$ and annual reports.
 - Kristen likes the mini RFP process, focus teams have done this in the past, but not in an organized fashion.
 - i. Ideas for things to do for 2011 meeting- go through impact statements before the annual meeting, invite experts to have a discussion with our team (this might be the visioning retreat with CSC?), and summarize funded research projects to have info available to team members for their review.
3. President's FY 2012 budget request includes an \$8 million Working Waterfronts Grants Program, administered through NOS- competitive external grant program- Sea Grant Programs would be eligible for this if the program is funded.

**Lauren will send out a doodle poll for the next conference call end of April.

Thank you for your time and contributions to the Sustainable Coastal Development Focus Area Team.